

Eliza Tehan

Experience Designer

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Experience

NewDealDesign

Experience Design Lead

Sep 2019 - Present / San Francisco, CA

Currently leading experience design efforts ranging from the experience & production of a digital display on a boutique gelato machine to conceptual technology design for an ad-hoc disaster support network.

Experience Designer

Sep 2017 - Sep 2019

Collaborated with industrial, strategy & brand teams to build experiences for a wide range of clients through ideation, sketching, prototyping, and often to full visual production. Products range from physical/digital, management software, apps, e-commerce web design, and service design.

Odopod

Design Intern

Summer 2017 / San Francisco, CA

Collaborated with design team to develop features through wireframing, synthesized visual systems & redlined designs for engineers. Clients - Audemars Piguet, eBay & Hennessy.

Studio Neue

Design Intern

Summer 2016 / Brooklyn, NY

Worked alongside Creative Director to develop information architecture, wireframing, and visual design for various client websites. Also designed brand assets and print collateral.

Education

Rochester Institute of Technology

BFA Graphic Design

2013 - 2017 / Rochester, NY

Skills & Software

Experience

Sketching
Storyboarding
Interaction Design
Wireframing
Prototyping
Usability Testing

Visual

Illustration
Systems
Motion
Visual Design

Software

Adobe CC
Figma
Sketch / Zeplin
InVision / Flinto